

SCOTT LOCKWOOD

CURRICULUM VITAE

Eagle, Idaho 83616 • USA • 714-241-1111

• CAREER OVERVIEW:

Manager, trainer, motivator, leader. 35 year veteran of the radio and television broadcast industry. Major market experience on two continents: North America and Central Europe. Twelve years experience in management for legendary radio stations such as KFI/KOST, KIIS-FM and KRTH-FM Los Angeles. Helped build, develop and manage 23 new private radio stations in Germany, Austria, Sweden, Hungary, and the Czech Republic. Has trained over 2000 beginning broadcasters, many of who are today's radio and television star personalities. Firm understanding of private radio and television in both the USA and Europe. Currently the Program Consultant to The Radio Group; Frankfurt, Germany a growing group of 14 radio stations and 1 TV station.

• EXPERIENCE

Program Consultant	The Radio Group, Frankfurt Germany	Oversee the positive development of 14 radio stations & 1 TV station	October 2007-Present
General Manager	Impact Radio Group, Idaho	Oversaw entire operation of sales, talent and traffic, specifically KMXM.	2007-2009
Program Consultant	Scott Lockwood Media, Germany	Helped build and maintain 23 new private radio stations in Central Europe, mostly in Germany others in Sweden, Hungary, and the Czech Republic	1989-Present
Program Director	RTL Vienna	Established Europe's first Rock and Roll radio station in Venna, Austria	1997-2000
Program Director	Star-FM Berlin	Established Germany's first Rock and Roll station in Berlin, Germany's #1 market.	1998-2000
Founder & Consultant	BLR Satellite Radio, Munich Germany	Established Europe's first satellite radio program of music and news, originally serving approximately 30 stations in Bavaria.	1992-1996
Program Director	Radio Charivari Nuernberg Germany	Germany's first private radio station, established and maintained an AC format which stills serves as a model for radio stations throughout Europe.	1989-1994
Production Director	KFI/KOST Los Angeles	Oversaw all commercial production as well as continuity and broadcast standards. Performed weekend and relief air shifts on Soft Rock KOST 103 FM.	1985-1989
Air Talent	KRTH-FM (K-Earth 101) Los Angeles	Oldies - Air Talent	1983-1985
Air Talent	KUTE Los Angeles	R&B – Air Talent	1981-1983
Air Talent	KIIS AM/FM Los Angeles	Top 40 – Air Talent	1978-1981

• LANGUAGES

English – Native Language

German – Speak & read fluently, writing fair

• EDUCATION

Foothill High School; Santa Ana, California - Graduated 1975 – Class President

KIIS Broadcasting Workshop; Hollywood, California – Graduated 1976 – GPA: 4.0

• TEACHING EXPERIENCE

KRBW – The Radio Broadcasting Workshop – Owner – Private, Postsecondary Training School in Los Angeles. California State Licensed. Trained, graduated and awarded diplomas to over 1600 students in the field of radio broadcasting 1979-1984.

Scott Lockwood Enterprises Deutschland – President & CEO – Programming Consultation Firm. Trained over 500 people in-house at private radio stations in Central Europe 1989-1994.

University of Leipzig (formerly Karl Marx University) – Journalism Department; Performed series of lectures on capitalism and free western media 1991-1994.

- **PUBLICATIONS**

Music and Media – How to Conduct Music Research – 1991
Music and Media – How to Conduct Call Out Music Research In House – 1992
Radio Business Report – Various articles and opinions – 1994-2007
BLM Rundfunkkongress Dokumentation – From The Idea to the “Mark” – 1989
Radio Marketing Handbook – Making Powerful Radio – 1993

- **MEMBERSHIPS**

NAB – National Association of Broadcasters
AFTRA – American Federation of Television and Radio Artists